

TELCO NEWS · JULY 2026

July 2026 NBN Price Rises: Telstra, Optus and TPG

The annual 1 July shuffle hit again. NBN wholesale changes flowed straight through to Telstra, Optus and TPG, pushing most plans up \$3. \$5 a month. Small on paper, but exactly how a comms bill creeps up unnoticed.

From **1 July 2026**, NBN Co's **wholesale price changes** flowed through to retail providers, and **Telstra, Optus and TPG** lifted many home and business plans by around **\$3. \$5 a month**. The rises land mostly on **lower and mid-tier speeds** (NBN 12, 25, 50), while popular premium fibre tiers (100, 500 and up) were often held to nudge customers toward faster fibre. On its own, a few dollars is nothing; across internet, phone lines, mobiles and SMS it is how annual bill-creep happens. You can't control NBN wholesale pricing, but you *can* cut your exposure: **consolidate calls, business SMS and internet with fewer suppliers**, choose a cloud phone system with simple **per-user pricing**, and review before each July.

■ The short version

- Stop the Annual Bill-Creep
- One Platform, One Predictable Bill

■ Key points

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This is the summary. The guide has the detail.

Every point above is worked through in full on our site, with the Australian context, the numbers and the exceptions. If you would rather talk it through, call **1300 881 662** or visit **unidenvoice.com/get-started**.